

In the United States, J.B. Hunt Transport Services announced it will spend \$500 million over the next five years to enhance its operating systems, develop cloud infrastructure, and create what the company said would be “innovative and disruptive technologies” for use in its supply chain.

To achieve that, J.B. Hunt has doubled its engineering and technology staff to 1,000. The announcement was made at the company’s annual shareholders meeting in April, where

it also unveiled Marketplace, which connects shippers and carriers using data to match freight with capacity, on J.B. Hunt 360 — the company’s real-time e-commerce platform. “Over the next five years, technology that enables greater transparency of business transactions will disrupt our industry, especially in the brokerage and spot market arenas,” Tracy Black, senior vice president of information systems at J.B. Hunt, told Transport Topics.

DHL, ranked highest on the Top 50 list of 3PLs, recently unveiled

a digital freight platform, known as CILLOX, which links shippers and carriers within Germany and Europe. CILLOX offers shippers a digital transporter search and quote service, online contracting and secure payment, and real-time alerts for shipments.

Amadou Diallo, who heads DHL operations in the Middle East and Africa, described the move as an attempt to “accelerate the digitization” of the logistics industry, and to “shake up the freight forwarding

Rankings of the JOC Top 50 global logistics providers

In millions of US dollars

2017 Rank	Company Name	Base Country	2016 Revenue	2017 Revenue	2016 vs. 2017 % Growth	Comments
1	DHL Logistics	Germany	\$29,162	\$30,775	5.5%	
2	Kuehne & Nagel	Switzerland	\$20,283	\$22,572	11.3%	Acquired Commodity Forwarders in July 2017, Zet Farma in March 2017, and Ferlito Pharma Logistics in March 2017
3	DB Schenker Logistics	Germany	\$16,028	\$17,783	10.9%	
4	C.H. Robinson Worldwide	USA	\$11,705	\$13,503	15.4%	Acquired APC Logistics in August 2016 and Milgrom and Co. in August 2017
5	DSV	Denmark	\$10,063	\$11,355	12.8%	
6	XPO Logistics	USA	\$9,408	\$10,352	10.0%	
7	UPS Supply Chain Solutions	USA	\$6,793	\$7,981	17.5%	Acquired Marken in December 2016
8	CEVA Logistics	Netherlands	\$6,646	\$6,994	5.2%	
9	Expeditors International	USA	\$6,097	\$6,920	13.5%	
10	J.B. Hunt	USA	\$6,181	\$6,828	10.5%	Intermodal, Dedicated and ICS segments; acquired Special Logistics Dedicated in July 2017
11	Dachser	Germany	\$6,315	\$6,826	8.1%	Acquired Johnson Logistics in April 2017
12	Sinotrans	China	\$5,218	\$6,622	26.9%	Freight forwarding segment revenue
13	SNCF Geodis	France	\$5,552	\$5,761	3.8%	
14	Panalpina	Switzerland	\$5,273	\$5,620	6.6%	Acquired Carelog Freight Service in May 2017 and Air Connection in September 2017
15	Kintetsu World Express	Japan	\$4,362	\$4,747	8.8%	
16	Gefco	France	\$4,675	\$4,495	-3.9%	Subsidiary of Russian Railways
17	Yusen Logistics	Japan	\$4,018	\$4,183	4.1%	Acquired Transfreight in February 2017 and Tibbett Logistics in November 2017
18	Rhenus & Co.	Germany	\$3,816	\$4,060	6.4%	Acquired ALS Allgemeine in March 2016
19	Hub Group	USA	\$3,574	\$4,035	12.9%	Acquired Estenson Logistics in May 2017
20	Agility Logistics	Kuwait	\$3,577	\$3,909	9.3%	
21	Toll Group	Australia	\$3,509	\$3,790	8.0%	
22	Bolloré	France	\$3,441	\$3,704	7.6%	
23	Samsung SDS Logistics	South Korea	\$2,961	\$3,688	24.5%	Logistics unit of Samsung SDS
24	Hellman Worldwide Logistics	Germany	\$3,318	\$3,437	3.6%	
25	FedEx	USA	\$2,943	\$3,294	11.9%	
26	Ryder	USA	\$2,659	\$3,065	15.3%	Dedicated and Supply Chain Solutions segments
27	TQL	USA	\$2,380	\$2,900	21.8%	

business,” as digital transformation benefits all partners involved in the supply chain. This online marketplace digitally matches truckload and less-than-truckload with available transportation providers. Shippers get immediate access to pricing information based on their shipment characteristics, availability of trucks, and last-booked rates, enabling improved comparison and booking of incoming quotes from transport providers.

DB Schenker announced in 2017

that it has taken a \$25 million stake in online freight booking platform uShip, thus deepening the ties between one of the world’s oldest logistics providers and the upstart Austin, Texas-based technology provider. Speaking at the 18th Annual TPM Conference in March in a keynote speech, DB Schenker CEO Thewes said technology is changing the game completely, and described an environment in which the traditional business model of forwarders is under threat.

D’Amico said that although the industry expects 2018 to be another strong year, there are widespread concerns about “the potential for a trade war” involving the US and its major trading partners, including China, and frictions between the US and its North American Free Trade Agreement partners, Mexico and Canada. However, D’Amico noted, “Barring any issues there, I think we’ll have a strong year again in 2018.” JOC

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28	Pantos	South Korea	\$2,741	\$2,816	2.7%	
29	Schneider Logistics	USA	\$2,484	\$2,699	8.7%	Dedicated, intermodal, and logistics services segments
30	Damco	Denmark	\$2,507	\$2,668	6.4%	
31	Sankyu	Japan	\$2,368	\$2,412	1.8%	
32	BDP International	USA	\$2,253	\$2,384	5.8%	
33	Nippon Express	Japan	\$2,260	\$2,368	4.8%	
34	CJ Korea Express	South Korea	\$1,633	\$2,308	41.3%	Acquired five companies in Global segment since 2016, including Ibrakom and Darcl Logistics
35	Hitachi Transport	Japan	\$2,112	\$2,302	9.0%	
36	Transplace	USA	\$1,620	\$2,181	34.6%	Acquired Lakeside Logistics in November 2016
37	Kerry Logistics	Hong Kong	\$1,769	\$2,167	22.5%	Acquired Apex Maritime in June 2016, Bofill & Arnan in December 2016, and Multi Logistics in January 2017
38	Echo Global Logistics	USA	\$1,716	\$1,943	13.2%	
39	Imperial Logistics	South Africa	\$1,540	\$1,881	22.1%	
40	Swift Logistics	USA	\$1,718	\$1,760	2.4%	Part of Knight-Swift Transportation as of September 2017
41	Penske Logistics	USA	\$1,500	\$1,700	13.3%	
42	Fiege	Germany	\$1,548	\$1,635	5.6%	
43	NFI Industries	USA	\$1,250	\$1,606	28.5%	Acquired United Express in August 2016 and Dominion Warehousing and Distribution in January 2017
44	BLG logistics	Germany	\$1,392	\$1,483	6.5%	Acquired Kitzinger & Co. in May 2017
45	Wincanton	United Kingdom	\$1,515	\$1,471	-3.0%	
46	OIA Global	USA	\$1,131	\$1,266	11.9%	Acquired American Cargo Express in January 2017 and Dominion Warehousing and Distribution in January 2017
47	Logwin AG	Luxembourg	\$1,095	\$1,262	15.2%	
48	Werner	USA	\$1,182	\$1,248	5.6%	Dedicated and value-added services
49	Mainfreight	New Zealand	\$1,151	\$1,227	6.7%	Acquired Wim Bosman Group in November 2016
50	Yamato-BIZ Logistics	Japan	\$1,084	\$1,189	9.7%	
Top 50			\$229,526	\$253,174	10.3%	

Company revenues are primarily from non-asset third-party logistics

Source: Company reports, SJ Consulting estimates

Prepared by SJ Consulting Group

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